

# PHILANTHROPIC CONSIDERATIONS

In 2019, the 3rd Generation of the Greenberg Family came together to design a 3G strategy for giving that accurately reflects the purpose and priorities of the 3G's. As a Minto Foundation grant recipient, the Family would like to share the Philanthropic Mission statement of the HALO Fund and the criteria they will be using to consider all future grant applications.

## MISSION

Level the Playing Field by providing opportunities to help people achieve a better quality of life.

## CONTACT

If you have any questions about how your funding needs might align with the principles outlined in this document, please don't hesitate to contact the Minto Foundation by email at: [foundation@minto.com](mailto:foundation@minto.com)

## PILLARS OF GIVING

### THE HALO FUND FOCUSES ON SUPPORTING INITIATIVES AND ORGANIZATIONS THAT MEET THESE PILLARS:

**Healthcare:** Improving access to healthcare and supporting its development.

*Priorities Include:*

- Improved Access
- Preventative Research and Development
- Women, Children, & Senior's Health
- Mental Health

**Local Environmental Sustainability:** Supporting LOCAL organizations that are actively working to make their community more sustainable.

*Priorities Include:*

- Program-based initiatives
- Removing barriers to sustainability
- Community capacity building
- Education/awareness
- Local

**Opportunities for Growth and Development:** Providing opportunities for growth and development for those who otherwise wouldn't have the chance.

*Priorities Include:*

- Disabled Individuals
- Low Income individuals
- Gender Inequality
- Extracurricular Programs focused on Soft-Skills Development
- Role Models/Mentoring

**Affordable Housing and Other Essential Needs:** Providing safety and security by facilitating access to affordable housing and other essential needs.

*Priorities Include:*

- Affordable Housing
- Safety and Security
- Facilitate Access
- Intervention
- Holistic Problem Solving

## ADDITIONAL CRITERIA

### FUNDING DECISIONS ARE IMPACTED BY THESE CONSIDERATIONS:

How does your project fit into the higher purpose of the program area(s) above?

What are your expected outcomes and how will you measure success?

Do we believe this initiative will "go beyond the band aids" and fund lasting solutions?

Does this initiative take a pro-active approach to the issue?