

PHILANTHROPIC CONSIDERATIONS

The Greenberg Family's giving strategy has a deep focus on sustaining long term impact and meaningful change for the few organizations they choose to partner with. As a potential grant recipient, the Family would like to share their Philanthropic Mission statement and the criteria they will be using to consider all future grant applications.

MISSION

The Greenberg Family aspires to drive lasting change by building partnerships in their local communities to tackle identified needs in key areas including **education, mental health, housing** and **combatting antisemitism**.

CONTACT

If you have any questions about how your funding needs might align with the principles outlined in this document, please don't hesitate to contact the Minto Foundation by email at: foundation@minto.com



BRIDGEGREEN
FUND

A division of the **minto** Foundation

KEY CONSIDERATIONS

Does the organization aim to provide an enduring social change through the initiative?

Is the project proactive in addressing a clear need?

Does the organization's leadership and staff reflect and connect with the communities it serves?

Does the organization utilize planning, monitoring, and evaluating as part of the overall project plan?

FURTHER CONSIDERATIONS

- ☒ People's circumstances will improve to a level that significantly impacts their life's trajectory.
- ☒ There will be a long-term positive impact that we can measure over time.
- ☒ There are clear metrics we can track to predict impact.
- ☒ We are building capacity for the organization to be sustainable over time.



minto
Foundation